

Motivate men to get tested for
HIV
and stand a chance to win big!

Design a message to convince men of the benefits of starting HIV treatment early for a **long and healthy life.**



We're looking for innovative messages that will convince men ages 20–40 in eSwatini that an HIV-positive outcome from testing can bring new life.

Send us your creative contribution!

To enter, send us an innovative message in one of the following formats:

- **Video:** Video files must be no longer than 2.5 minutes
- **Song:** Songs should be no longer than 2.5 minutes
- **Image:** Image can be submitted in hard copy or by email as a pdf file no larger than 2MB
- **Meme:** Memes should be original

We'll accept submissions in English or SiSwati.

Enter as many times as you wish!

The most effective message in each category, as determined by a panel of judges, will receive a prize.

- Video – **iPhone 8**
- Song – **Samsung Galaxy S9**
- Image – **E800 Airtime Voucher**
- Meme – **E500 Airtime Voucher**

We'll use the winning messages in national campaigns to improve HIV testing among men. Second, third, and fourth place winners in each category will receive Shoprite vouchers worth E400. Everyone who completes a submission will be entered in a raffle to win a weekend for two at Happy Valley Casino.

Submit your entry to contestentry@unc.edu or in hard copy to participating Inkhundla Councils by June 17, 2019.

Winners will be notified before **July 1, 2019.**

For additional information:

www.measureevaluation.org/eswatini-contest

Don't miss out on this opportunity to make a difference!

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