

# Making Gender Count



MEASURE Evaluation is a leader in the field of gender-sensitive monitoring and evaluation (M&E). MEASURE Evaluation increases the capacity of individuals and organizations to collect, analyze, and use gender-related health information for better program and policy decision making at local, national, and global levels.

The gender portfolio staff has expertise in a wide range of state-of-the-art, gender-sensitive M&E and health information system (HIS) approaches and tools. These include evaluation of gender-integrated programs; research to identify gender-related barriers to health service use for adolescent girls and young women (AGYW) and their male partners, and key populations—including men who have sex with men (MSM) and female sex workers (FSW); and analysis of sex-disaggregated and gender-sensitive indicators to identify potential gender-related patterns in program use and effects in order to improve DREAMS (Determined, Resilient, Empowered, AIDS-free, Mentored, and Safe) and other HIV prevention, care, and treatment interventions.

The MEASURE Evaluation gender portfolio staff is experienced in working across a range of disease- and service-specific elements in the health sector, including HIV, gender-based violence (GBV), malaria, maternal and child health, family planning, and nutrition. The staff also draws upon the project's expertise in specific research tools/

approaches, including geographic information systems (GIS), mobile health data collection (mHealth), lot quality assurance sampling (LQAS), and the Priorities for Local AIDS Control Efforts (PLACE) method.

Specific gender-related skills and capabilities that can help countries plan and meet DREAMS and other PEPFAR targets are:

- Conducting process, outcome, and impact evaluation of DREAMS and other gender-integrated programs using quantitative and/or qualitative research methods; this may include triangulating data from multiple available data sources to draw conclusions on effects of DREAMS and other gender-integrated HIV programs.
- Expanding M&E around GBV, especially in young women in connection with DREAMS and ACT (Accelerating Children's HIV/AIDS Treatment Initiative to Save Lives)
- Conducting gender-based analyses of HIV and other health program monitoring data (including required PEPFAR gender analyses)
- Male sexual partner characterization studies for AGYW under DREAMS
- Building the capacity of local implementers to monitor and evaluate gender-integrated programs

MEASURE Evaluation also brings expertise and skills in:

- HIS specification, design, and development for data on GBV and other gender-integrated programs
- Selection and development of gender-sensitive indicators to measure program implementation, progress, and impact
- Design of gender-sensitive M&E plans and data collection instruments, as well as M&E strategies and related tools for the scale-up of gender-integrated programs
- New tools and resources for gender-sensitive M&E and use of related data
- Data quality assurance methods, standards, and guidelines for gender-related data
- Conduct of gender-related information needs assessments
- Dissemination and data use plans for gender-related information



A focus on gender in the monitoring and evaluation of health programs helps ensure that gender is addressed and measured as a component of programs. MEASURE Evaluation applies this focus also in improving health information systems covering all areas in which we work: malaria, HIV, tuberculosis, family planning, reproductive health, and others. Photo: Jack Hazerjian, MEASURE Evaluation

**Gender-sensitive M&E** ensures that gender is integrated throughout the program cycle, beginning with the program objectives, and is a measurable component of inputs, processes, outputs, and outcomes. It ensures that data are collected by sex and by using gender-sensitive methods (that is, methods that take into consideration how people think about gender and how gender might affect data collection processes and responses); analyzed with an eye to potential gender differentials; and reported and used to improve programs and policy.

### MEASURE Evaluation's Services

To access the project's capabilities statements, visit: <http://www.measureevaluation.org/about/services/capacity-statements>. To access MEASURE Evaluation resources, country governments should contact their local USAID mission. The mission, in turn, can contact the USAID AOR for MEASURE Evaluation, Lisa Maniscalco (lmaniscalco@usaid.gov). For more information, e-mail [measure@unc.edu](mailto:measure@unc.edu) or go to our website: [www.measureevaluation.org](http://www.measureevaluation.org).