

# Use of data for programmatic purposes

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# Use of data for programmatic purposes

- Importance of data
- Importance of the application of information
- Characteristics of the information

# Use of data for programmatic purposes

- Planning process
- Evaluation process
- Improvement of logistics
- Improvement of counseling, IEC
- Improvement of supervision
- Improvement of training
- Improvement of equipment
- Improvement of services

# Use of data for programmatic purposes

Importance of the application of information:



To obtain better results

To obtain more accessibility

To obtain more acceptability

To gain better image, and

To obtain better perceptions from the users

# Use of data for programmatic purposes

- Characteristics of the information
  - Validity
  - Reliability
  - Timeliness

# Use of data for programmatic purposes

- **Planning process**
  - Situation analysis
  - Identification of problems
  - Definition of objectives and goals (short, medium and long term)
  - Elaboration of the work plan
  - Evaluation
  - Decision-making

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- **Evaluation process**
  - Identification of needs
  - Process evaluation
  - Evaluation of results
  - Impact evaluation

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- **Improvement of logistic cycle**
  - Selection of contraceptives
  - Acquisition of contraceptives
  - Distribution of contraceptives at different levels
  - Adequate use of contraceptives



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- **Improvement of counseling, IEC**
  - To increase the level of knowledge of users and potential users
  - To encourage users to start using and to maintain the use of contraceptives
  - To deliver personal satisfactions for the use of method

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- **Improvement of supervision**
  - To elaborate the supervisory guides
  - To update the supervisory guides
  - To apply the guides
  - To identify problems
  - To offer appropriate recommendations
  - To ensure that recommendations are applied

# Use of data for programmatic purposes

- Improvement of training
  - To evaluate training needs
  - To plan training programs
  - To implement training program
  - To evaluate the training program

# Use of data for programmatic purposes

- **Improvement of equipment**
  - To know equipment needs at the facilities
  - To offer adequate equipment to the facilities

# Use of data for programmatic purposes

- Improvement of services

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Importance of the application of information:

The information should be clear and precise

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Importance of the application of information:

The audience should be **managers** and **administrators** of programs

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Importance of the application of information:

Information should be used in the decision-making process



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Importance of the application of information:

Political decision will be a main factor