

Is This a Practical and Low-Cost Methodology?

Considerations:

- **Sample Size/Magnitude of Study**
- **Time**
- **Personnel**
- **Cost**

Is This a Practical and Low-Cost Methodology?

Scale or Magnitude of Study

<u>Country</u>	<u>Number of SDPs Visited</u>	<u>Sample Size by Instrument¹</u>		
		Facility Audit (n)	Observation (n)	Exit Interview (n)
Turkey	128 in one province (U/R)	128	---	928 480 PP/74 PA
Ecuador	43 in 21 provinces	43	584	584
Zimbabwe	39 in 6 urban areas	39	753	742
Uganda	100 in 13 districts (about half the country)	---	460 FP 612 ANC	460 FP 612 ANC
Mozambique	9 in 3 districts	9	277	274

¹ **Turkey** also conducted mystery client surveys. **Uganda** conducted field tests in FP and in ANC facilities.

Is This a Practical Low-Cost Methodology?

Scale or Magnitude of Study

Average Sample Size, Five Field-Test Countries

<u>Total # of SDPs visited</u>	<u>Average # of SDPs Visited per Country</u>	<u>Average Sample Size, by Instrument</u>		
		Facility Audit (n)	Observation (n)	Exit Interview (n)
319	64	44	537	820

Is This a Practical and Low-Cost Methodology?

Resources Required: Time

<u>Country</u>	<u>Length of Training</u>	<u>Length of Data Collection</u>	<u>Length of Data Entry & Preliminary Analysis</u>
Turkey	1 week x 2	3 weeks x 15 teams	5 weeks
Ecuador	1 week	7 weeks x 2 teams	6 weeks
Zimbabwe	1 week	5 weeks x 4 teams	4 weeks
Uganda	1 week	5 weeks x 20 teams	4 weeks
Mozambique	1 week x 2	2 weeks x 2 teams	5 weeks
Average per Country	1 week	4.4 weeks x 8.6 teams	4.8 weeks

Is This a Practical and Low-Cost Methodology?

Resources Required: Personnel

<u>Country</u>	<u>Total number of Persons Involved in Data Collection</u>	<u>Total Number of Person- Days</u>
Turkey	<u>15 “teams”</u> 4 supervisors 15 interviewers	285
Ecuador	<u>2 teams x 42 days</u> 1 observer, 2 interviewers	294
Zimbabwe	<u>4 teams x 21 days</u> 1 supervisor, 1 observer, 2 interviewers	336
Uganda	<u>20 teams</u> 6 supervisors x 12.5 days 20 interviews x 15 days 15 observers x 15 days 5 observers x 5 days	625
Mozambique	<u>3 teams x 12 days</u> 1 supervisor, 1 interviewer, 1 observer, 1 team leader	120

Is This a Practical and Low-Cost Methodology?

Resources Required: Money

Country	# SDPs	Cost of Field Work ¹	Cost per SDP
Turkey	128	\$33,000	\$258
Ecuador	43	\$46,000	\$1,070
Zimbabwe	39	\$20,000	\$513
Uganda	100	\$40,000	\$400
Mozambique	9	\$16,500	\$1,833
Average per country	64	\$31,100	\$486

¹Does not include TA or local dissemination costs.