

## Workshop on Impact Evaluation of Population, Health and Nutrition Programs

### Agenda

#### Week 1

Monday	Tuesday	Wednesday	Thursday	Friday
8:30 – 9:00a Registration 9:00-10:30a Welcome Workshop objectives Agenda List of resources & websites Organization and participants introductions	9:00-10:30a The impact evaluation question, the counterfactual, issues to consider for designing impact evaluations	9:00-10:30a Simple regression analysis for impact evaluation	9:00-10:30a Experimental designs: Extensions and Implementation Issues; Sampling design, sample size	9:00-10:30a Representativeness, selective participation, and selective attrition in impact evaluation
10:30-10:45 Tea and cookies break				
10:45a – 12:30p + Comprehensive evaluation or + Basic evaluation concepts	10:45a – 12:30p The impact evaluation question, the counterfactual, issues to consider for designing impact evaluations	10:45a – 12:30p From the conceptual framework to the empirical model	10:45a – 12:30p Experimental designs: Stata Practice	10:45a – 12:30p Problems evaluating program impact: Endogeneity. Instrumental variables
12:30 – 1:30p Lunch				
1:30-3:00p Basic statistical concepts for impact evaluation	2:30 – 3:00 p Group work organization	1:30-3:00p Experimental designs: Introduction to randomized evaluations (Hector)	1:30-3:00p Impact Evaluation - Case Study [RECOMMENDED]	1:30-3:00p Problems evaluating program impact: Endogeneity. Instrumental variables
3:00-3:15p Tea and cookies break				
3:15-4:45p Introduction to Stata	3:15-4:45p Introduction to Stata	3:15-4:45p Group work	3:15-4:45p Group work	3:15-4:45p Group work

## Week 2

Monday	Tuesday	Wednesday	Thursday	Friday
9:00-10:30a Difference-in-differences methods	9:00-10:30a Evaluating program impact using matching procedures	9:00-10:30a Evaluating program impact using Regression Discontinuity Analysis	9:00-10:30a Qualitative evaluation and mixed methods	9:00-10:30a Participants' presentations
10:30-10:45a Tea and cookies break				
10:45a – 12:30p Difference-in-differences methods	10:45a – 12:30p Evaluating program impact using matching procedures	10:45a – 12:30p Evaluating program impact using Regression Discontinuity Analysis	10:45a – 12:30p Qualitative evaluation and mixed methods	10:45a – 12:30p Participants' presentations
12:30 – 1:30p Lunch				
1:30-3:00p Introduction to sampling design	1:30-3:00p Impact Evaluation - Case study [RECOMMENDED]	1:30-3:00p Group work	1:30-3:00p Review	1:30-3:00p Evaluation Closing
3:00-3:15p Tea and cookies break				
3:15-4:45p Introduction to sampling design	3:15-4:45p Group work	3:15-4:45p Group work	3:15-4:45p Group work	3:15-4:30p Closing

This work was produced with the support of the United States Agency for International Development (USAID) under the terms of MEASURE Evaluation cooperative agreement AID-OAA-L-14-00004. MEASURE Evaluation is implemented by the Carolina Population Center, University of North Carolina at Chapel Hill in partnership with ICF International; John Snow, Inc.; Management Sciences for Health; Palladium; and Tulane University. Views expressed are not necessarily those of USAID or the United States government.

