

Public Health Foundation of India

The Public Health Foundation of India (PHFI) is a public private initiative that has collaboratively evolved through consultations with multiple constituencies including Indian and international academia, state and central governments, multi & bi-lateral agencies and civil society groups. PHFI is a uniquely designed, large scale, sustainable response to redress the limited institutional capacity in India for strengthening training, research and policy development in the area of public health.

The Monitoring and Evaluation Unit at PHFI serves as the technical coordination unit for capacity building and related activities in Monitoring and Evaluation nationally and regionally to manage and coordinate the increasing number of M&E trainings, technical assistance and research activities.

The MEASURE Evaluation Project

MEASURE Evaluation is funded by the U.S. Agency for International Development (USAID) to examine the impact of a wide range of activities to improve human health and well-being. MEASURE Evaluation works with USAID and its country missions and collaborating agencies, as well as governmental and non-governmental organizations worldwide, to help countries measure their progress in confronting disease, population issues and poverty. Our technical leadership and training programs build the capacity of policy makers and public health leaders to use their knowledge of that progress to improve public policy and health programs. MEASURE Evaluation is supported by the USAID under the terms of cooperative agreement AID-OAA-L-14-00004.

Global Evaluation and Monitoring Network for Health (GEMNet-Health)

GEMNet-Health aims to foster organizational growth, collaboration, and South-to-South support for M&E of health programs globally. The member institutions of GEMNet-Health are: University of Pretoria (South Africa),

Addis Ababa University (Ethiopia), Addis Continental Institute of Public Health (Ethiopia), Centre African d'Etudes Superieures en Gestion (Senegal), El Instituto Nacional de Salud Pública, (Mexico), Mahidol University (Thailand), University of Ghana, Public Health Foundation of India, and Kenyatta University (Kenya). MEASURE Evaluation serves as the Secretariat for GEMNet-Health.

COST OF THE WORKSHOP

The total course fee is **USD 4,800** inclusive of the workshop tuition, accommodation, partial board (breakfast daily and lunch on days when the workshop is in session), and round-trip airport transfers. The venue of the workshop will be a conference quality hotel in New Delhi, India. (Please note that the Workshop will run from July 20th-31st, 2015).

Prospective applicants are advised to seek funding from their home organizations or from national or international agencies. Applicants who have requested funding should submit their complete application forms to PHFI before the deadline. When funding is confirmed, the applicant should let PHFI know as soon as possible.

A limited number of bursaries will be funded by 3ie for qualified candidates from low and middle income countries. The bursary will cover the tuition fee, economy class air travel, and accommodation.

CONTACT INFORMATION

Sangeeta Tikyani

Head- Monitoring and Evaluation Unit
Public Health Foundation of India
Plot No. 47, Sector 44, Gurgaon,
Haryana -122002, India.
Tel: + 91 124 4781400 (Ext. 4250)
Fax: +91 124 4781601

E-mail: metraining@phfi.org

Workshop information and application forms can be obtained at: www.cpc.unc.edu/measure/training
www.phfi.org

Regional Workshop on Impact Evaluation of Population, Health and Nutrition Programs

July 20th – 31st, 2015
New Delhi, India

Public Health Foundation of India
New Delhi, India

MEASURE Evaluation University of North Carolina
Chapel Hill, NC, USA

Global Evaluation & Monitoring Network
for Health (GEMNet-Health)



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OF INDIA



Every year large amounts of resources are spent implementing population, health and nutrition programs. In a context of limited resources and growing concerns about the performance of public programs, it is important for policymakers, program managers and the civil society to examine whether programs are having their intended impact. Good evaluations play an important role by providing concrete evidence of the impact of program actions on target populations. Does a program have an impact? By how much? Does the program have a different impact on different groups of people? Do different program components have different impacts? Why and how does the program have an impact? Is it cost effective? Those are important questions that can be answered by rigorous evaluations. In this workshop we will review methods for providing answers to some of those questions. But, how good is the answer? We will also review the limitations of the methodologies and the conditions under which they provide valid answers.

Despite widespread interest in the effectiveness of health programs, there have been few rigorous evaluations of their impact on health. Yet careful evaluation of program impact is essential if policy makers and managers are to make informed decisions about program design, implementation and modification.

Workshop Objectives

The workshop will provide intensive training in the concepts of program evaluation and in the tools and techniques for evaluating program impact. The main workshop objectives are:

- To understand the basic concepts of program monitoring and evaluation (M&E)
- To define the impact evaluation questions and to examine the main issues to consider for answering those questions in a reliable way
- To review the main evaluation designs and estimation techniques used for evaluating program impact

- To develop criteria for choosing the appropriate estimation strategy given different scenarios of program characteristics and data availability
- To interpret results appropriately and to examine the programmatic implications of results
- To gain practical experience applying the estimation strategies and quantitative tools

Workshop Content

This hands-on training will cover the following areas:

- What information is provided by impact evaluations that other types of evaluation do not? The impact evaluation question
- Answering the impact evaluation question, what do we need?
- Evaluation designs, key issues to consider: confounding, selectivity, externalities, contamination, and others
- Experimental designs
- Selectivity and endogeneity problems: causes, consequences, and solutions
- Instrumental variables methods
- Difference-in-differences designs
- Matching designs
- Regression discontinuity analysis
- Qualitative approaches
- Preparing an impact evaluation proposal

Sessions will also cover techniques for estimating heterogeneous program effects and examining the causal chain. The workshop consists of lectures, practical sessions, case studies and group work. Participants will form groups to prepare a proposal for evaluating the impact of a real program. Participants are encouraged to bring their own cases of programs they are evaluating in their countries.

Eligibility

The course is designed for mid-level health professionals involved in the implementation and evaluation of population, health and nutrition programs. Computer literacy, experience with household survey data, and intermediate statistical knowledge (including knowledge of regression analysis) will be essential. Applicants should be proficient in English. Laptop is desirable.

Faculty

The course will be taught by experts from MEASURE Evaluation at the University of North Carolina at Chapel Hill, USA; Instituto Nacional de Salud Pública, Mexico; Public Health Foundation of India; University of Ghana; Addis Continental Institute of Public Health, Ethiopia; and other experts from government and non-governmental agencies working in M&E.

Application Procedures and Deadlines

Persons who wish to take part in the workshop should send the completed application forms and other application documents as soon as possible to:

Sangeeta Tikyani

Head- Monitoring and Evaluation Unit
Public Health Foundation of India
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Haryana -122002, India.

Tel: + 91 124 4781 400 (Ext. 4250)

Fax: +91 124 4781601

E-mail: metraining@phfi.org

Application materials should arrive in India no later than **June 15, 2015.**

Only complete applications will be reviewed